

CDT

PATIENT EDUCATION

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WHY ?

- **We all spend a good deal of our patient's appointment time on medication &/or health education**
- **Most patients have many questions may be left unanswered**

HOW?

- **We must reach the community**
- **Patient health fair :**
 - Sporting clubs
 - University
 - Major hospitals
 - Red Crescent

HOW?

FAIR WOULD INCLUDE:

- **Lecture 30- 60 min on a drug e.g. ARBs**
 - Indications
 - Limitations
 - Side effects
 - Importance of no non-pharmacological therapy in hypertension & heart failure
- **Blood pressure measurement**
- **Serum cholesterol**
- **Blood sugar**
- **Patient hand out**

HOW?

ROLE OF PRESS:

- Shed light on the health fair place & time
- Help fund-raising for events if needed
- A summery of the lecture & patient hand out would be given
- Educate both patients & physicians (cardiologist & non cardiologist) about website resources

WHEN

- **Launching during Egyptian Society of Cardiology meeting Feb 07**
 - Advantage:
 - » Press coverage
 - » VIP attending
 - » All universities & centers attend

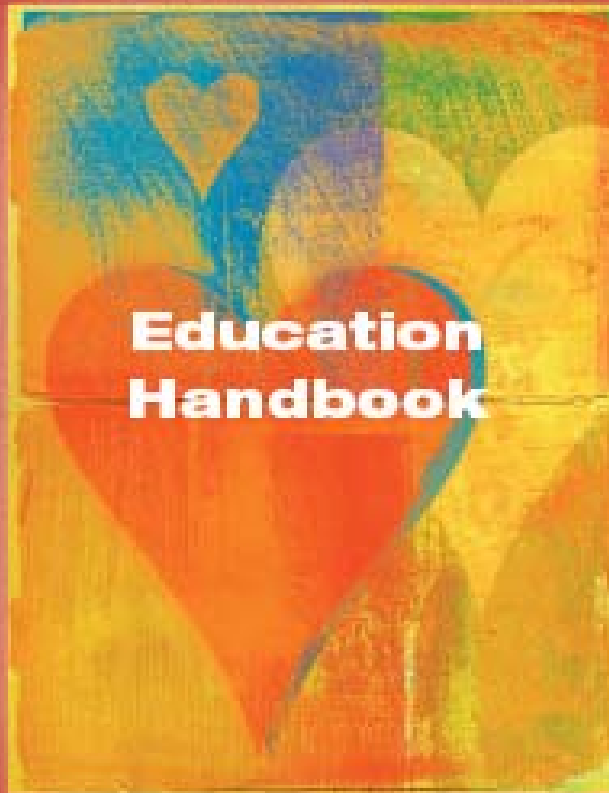
WHO?

- Rotations to encompass all of EGYPT by the end of this year
- Fair in each governorate:
 - Cardiology department in the corresponding city
 - Representative from CDT
 - Junior staff as interns &/or active students
 - Participation of the major pharmaceutical companies is important

WHAT?

- **Material will be standardized so that each center has the same recourses**
 - Slides
 - Patient hand out
 - Website

**Cardiac
Patient and Family**



**Education
Handbook**